

Alvin Day & The Empowerment Institute--Biography & Background

What is The Empowerment Institute (TEI)?

TEI is a unique management consulting and executive coaching firm that teaches leaders skills and capabilities not learned in schools or in the best of Human Resource training programs. We work with large corporate clients *and* smaller entrepreneurial companies to generate high performance via *cutting edge* business strategies and spectacular leadership prowess.

Outcomes include skills, attitudes and personal passion to boost performance, results and rewards. This is done by extended coaching curricula, workshops and keynote speeches that ignite *fire in the belly*. TEI teaches practical principles and life strategies that: transform the thinking process, build confidence, and drive performance in both your leaders and their team members.

Corporate Clients Include

- Campbell Soup
- Pepsi
- Heinz
- Gillette
- Nestle
- Kodak
- NBC/Universal Studios
- Clorox
- Colgate-Palmolive
- Valvoline
- Johnson & Johnson
- Cable & Wireless
- National Commercial Bank
- Sainsbury's
- Comercial Mexicana
- Guardian Life Insurance
- Sagicor

Who Is Alvin Day

Alvin is a passionate keynote speaker, trainer and executive coach who impels people to hunger for greatness. His messages of overcoming fear and self-doubt, sharp focus in the face of tough challenges and the indefatigable will to win, routinely bring audiences to their feet. Participants—from business executives to entry level employees--walk away thinking more boldly, and believing in unlimited possibilities for their lives and their work.

His story inspires people worldwide. Living his entire childhood without electricity, running water, inside toilets or social esteem, he was transformed to earn college degrees, found companies and serve clients in the Asia, USA, Canada, Europe, Latin America, and the Caribbean.

His career began with 12 years employed by *Fortune 500* companies—P&G and Bristol-Meyer Squibb in sales management and strategic planning. He is now the Executive Director of **The Empowerment Institute** and its sister company, *The Sales Empowerment Institute*.

His best selling books, ***If Caterpillars Can Fly ~ So Can I***, and ***Persuasion Power*** lead to positive transformation in individuals and organizations. Born and bred in Jamaica, Alvin and his family reside in South Florida, USA.

Non-Corporate Clients Include:

- W. Palm Beach County Jails
- Edwin Allen High School
- Clarendon College High School
- Peace And Love in Schools (PALS)
- Ardenne High School
- St. Georges School
- City of Coconut Creek
- Camillus House—Community Orgzn.

Client Impact & Testimonials

Corporate Millions: *Alvin's executive coaching work with Dr. George Zhang led to the Valvoline company saving US \$2,000,000 per year. Campbell's Canada credits Alvin with generating \$25,000,000 in added sales of soup and other retail products. --*
Source: Lori Hansford, VP Sales & Marketing

Organizational Fire: *"After spending a day with Alvin, our entire organization was hungry to win in the marketplace. He ignited in them a burning passion for personal excellence. I have rarely seen them so fired up. His principles and techniques are inspirational, entertaining and practical at the same time. --Yolanda Guerrero, Director, Colgate-Palmolive*

Crime Prevention: *"Thank you Mr. Day--last time you were here, you saved someone's life. I was planning to kill a guy on the outside, but when you spoke, something hit me in the stomach and I called my friends and cancelled the plan."*
--Curtis, W. Palm Beach County Jail

Organizational Energy: *"I have worked alongside Alvin and have directly experienced the impact of his attitude and energy on our people and our business. Alvin captures the energy and insights for living out your dreams!"*

--Sam Mitchell, President, The Valvoline Co., Lexington KY

Doubled Income: *"I was a high stressed individual who hated going to work in the mornings...With the information and inspiration I have received from Alvin, my life is now transformed... I have a new job and my salary is now double at J\$89,000-[from J\$45,000]. My personal life is also coming on track and I can see clearer now."*

--Tracy-Ann Wright, Kingston, JA

Staying in School: *"John" dropped out of college, saying his parents just wanted him to grow up as a bourgeois like them. He read *If Caterpillars Can Fly ~* in the summer, changed his mind, and re-enrolled in Harvard for September to finish his degree.*

--Harvard Dropout Student, Bronx, NY

Life Saving: *Herbalife's Mary Beth changed her mind about committing suicide and developed a 10 year life plan after one of Alvin Day's seminars. She claims: 'Life's a blast!'*

